

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

SUNSET EQUITIES LTD. and RON  
HERSHCO,

Plaintiffs,

- against -

DONALD J. URGO & ASSOCIATES, LLC,  
URGO HOTEL MANAGEMENT, LLC,  
URGO HOTELS LP, UH NASSAU  
LIMITED, DONALD J. URGO, DONALD  
J. URGO JR., KEVIN URGO, and  
MATHEW JALAZO,

Defendants.

**ORDER**

22 Civ. 8857 (PGG)

PAUL G. GARDEPHE, U.S.D.J.:

In a July 11, 2023 letter, Plaintiffs’ counsel, Bradley Gross, advised the Court that he has been suspended from the practice of law and can no longer represent Plaintiffs. (Dkt. No. 36).

Plaintiff Sunset Equities Ltd., as a corporate entity, cannot appear other than through counsel. Accordingly, it must arrange for substitute counsel. See Lattanzio v. COMTA, 481 F.3d 137, 140 (2d Cir. 2007) (“[A] limited liability company . . . may appear in federal court only through a licensed attorney.”); United States ex rel. Mergent Servs. v. Flaherty, 540 F.3d 89, 92 (2d Cir. 2008) (“[A] layman may not represent a corporation even if the sole shareholder.” (citations omitted)); see also Rowland v. Cal. Men’s Colony, Unit II Men’s Advisory Council, 506 U.S. 194, 202-03 (1993).

Plaintiff Herscho, as an individual, may proceed pro se if he wishes. By **May 10, 2024**, Plaintiff Herscho will advise this Court (1) whether he will proceed pro se or through counsel; and (2) what lawyer will represent sunset equities.

Dated: New York, New York  
April 9, 2024

SO ORDERED.

A handwritten signature in black ink, reading "Paul G. Gardephe". The signature is written in a cursive, flowing style. The first letter "P" is large and loops around the first few letters. The signature is positioned above a horizontal line.

Paul G. Gardephe  
United States District Judge